MGMT 220 Principles of Management
Credit Hours: 3
Scheduled hours per week 3
Lecture: # Lab: #
Other: May be taught as e-course, blended, ADS, or traditional

Catalog Course Description: Principles of Management includes the functions of planning, organizing, staffing and leading, and controlling for organizations in the global environment. Ethics, diversity, technology, future trends, and practical application of principles are included.

Pre-requisites: GBUS 101 or instructor's consent

Co-requisites: N/A

Course Learning Outcomes:

Associate of Applied Science in Business Administration (AAS/BA) Program Outcomes:	
At the conclusion of the AAS in Business Administration program, students will:	
• Communicate effectively and professionally both orally and in writing within the context of the business world.	X
• Demonstrate competence in the use of electronic tools –hardware and software-to research, manage, and present information.	
• Demonstrate use of quantitative and qualitative strategies to support organizational decision-making based on analysis of functional business areas including accounting, management, and marketing.	X
• Demonstrate the ability to solve problems using programmed and non-programmed decision techniques using logical reasoning for evaluating information and data.	X
• Demonstrate the ability to work ethically, effectively, and respectfully with people of diverse backgrounds and with people who have different roles, social affiliations, and personalities.	X
• Be prepared for admission to the Bachelor of Applied Science in Business Administration degree at WVU at Parkersburg.	X

Topics to be studied:
1. Foundations of Management–History of management theory in America.
2. Planning: Delivering strategic value through strategic planning, development of mission statement, value statement, and key strategic objectives.
3. Organizing: Building a dynamic organization through organizational structure, development and communication of job descriptions, and authority, responsibility, accountability, and hierarchy of responsibilities. Also includes issues of motivation theory, communications theory, human resources management, entrepreneurism, and innovation.
4. Leading: Mobilizing employees to work as a team toward goal accomplishment. Includes team building and managing teamwork, conflict management, organizational climate building, and supervising while helping employees grow and develop. Creating and implementing evaluation plans that feed information back to all members of the organization with the goal of improvement.
5. Controlling: Developing and sustaining a corporate culture that values learning and continuous improvement as well as fosters an environment for change.

6. Ethics: Developing ethical standards at every point in the management process.

Relationship of Course to General Education Learning Outcomes:	
Composition and Rhetoric Students illustrate a fundamental understanding of the best practices of communicating in English and meet the writing standards of their college or program-based communication requirements.	X
Science & Technology Students successfully apply systematic methods of analysis to the natural and physical world, understand scientific knowledge as empirical, and refer to data as a basis for conclusions.	
Mathematics & Quantitative Skills Students effectively use quantitative techniques and the practical application of numerical, symbolic, or spatial concepts.	
Society, Diversity, & Connections Students demonstrate understanding of and a logical ability to successfully analyze human behavior, societal and political organization, or communication.	
Human Inquiry & the Past Students interpret historical events or philosophical perspectives by identifying patterns, applying analytical reasoning, employing methods of critical inquiry, or expanding problem-solving skills.	X
The Arts & Creativity Students successfully articulate and apply methods and principles of critical and creative inquiry to the production or analysis of works of art.	
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Special requirements of the course:
Depending on delivery method used, software that is provided with the textbook may be required.
Example: "Manager's Hot Seat," Test Your Knowledge," and "Self-Assessment Exercises."

Additional information:
Anything else that may be useful.
Prepared by: Wooten

Date: 10/20/2017